
KENNETH ADRIAN ROSEN, L.Ac MSTOM

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Traditional Chinese Medicine Trainer and Specialist

Holds a Master's Degree in the Science of Traditional Oriental Medicine (MSTOM) with over 11 years in practice •
Specialties in Thai medical Massage and Wholistic Nutrition • Extensive Training and Clinical Background •
Invited writer on wellness articles in health and spa magazines • International Speaking Experience

KEY AREAS OF EXPERTISE:

<ul style="list-style-type: none">▪ Broad knowledge in TCM▪ Writing and Editorial skills▪ Critical Thinking▪ Excellent Customer Service▪ Cross-culture sensitivity	<ul style="list-style-type: none">▪ Public Speaking▪ Thai Medical Massage▪ Spa Treatment Development▪ Workshop Development▪ Script Writing▪ Editorial skill	Training and Course Development <ul style="list-style-type: none">▪ Course syllabus▪ Nutrition▪ Herbology▪ Traditional Chinese Medicine▪ Thai Massage
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PROFESSIONAL EXPERIENCE

Holistic Health Consultant and Traditional Chinese Medicine Specialist **Jan 2010-Feb 2011**

The Dheva Spa and Wellness Centre, Mandarin Oriental Dhara Dhevi, Chiang Mai, Thailand

- Led holistic health section as a key department head in developing, implementing and strengthening retreat programs and new alternative therapies.
- Provided health and lifestyle assessment to guests and ensure the treatment plans and activities are personalized and anticipated guests' needs.
- Assisted in educating and developing employee wellness programs and career development through in-house training academy and spa clinic.
- Offered in-house training for front lined staff to maximize utilization and productivity within the spa facilities.
- Worked as a cultural exchange ambassador as a visiting consultant at Mandarin Oriental, Bangkok.

Traditional Chinese Medicine Specialist, **Feb 2006 –Dec 2009** **Chiva-Som International Health Resort, Hua Hin, Thailand,**

- Played key role in providing Traditional Chinese Medicine, integrating holistic programs in Health and Wellness department
- Provided direct care to guests requiring Chinese medicine. Conducted consultation and treatment protocols. Developed educational handouts for guests.
- Developed new spa therapies based on TCM.
- Conducted internal trainings for other departments.
- Involved in guest educational program; Implemented 3 different weekly lectures on Chinese Medicine.
- Developed and conducted a unique exercise class based on Taoist principles integrating different qi gong and yogic exercise.
- Re-designed dietary/detox cleanses for resort to be more flexible and fit for individual.
- Introduced stop craving treatment for guests wanting to lose weight or quit an addiction like smoking.

- Clinic Supervisor and Professor, Pacific College of Oriental Medicine, NYC, NY** **Jan 2001-Sep 2006**
- Taught Western and Eastern Nutrition, Thai Medical Massage and Clinical Diagnosis to graduate students. Also supervised students in school clinic.
- Private Practice, Huntington, NY** **Oct 2001-Sep 2006**
- Gained valuable clinical experience treating a broad range of conditions using acupuncture, nutrition and herbology.
- Acupuncturist, Village Chiropractic, Woodhaven, NY** **Jun 2000-Sep 2005**
- Worked in an integrative clinic. Provided acupuncture treatment to no-fault insurance cases. Treated 40-60 people a day.
- Professional Assistant, Dr. Andrew Weil, Tucson, AZ.** **Jul 1998-Nov 1998**
- Worked directly under Dr. Andrew Weil, Best Selling Author of Spontaneous Healing. World-renowned authority on Alternative medicine. Responsibilities included reading manuscripts and researching special book projects.
- Producer and Director, Grey Area Productions, New York, NY** **Oct 1991-May 1996**
- Wrote, produced, directed and edited trailer for feature film. Directed various industrials. Coordinated film scheduling. Dealt directly with film commission for location permits. Managed crew of 20 people. Conducted media interviews and entered film into various festivals.
- Volunteer Teacher, Miracle Farm, Brenham TX** **Mar 1990-Aug 1990**
- Worked closely with Director of Farm for juvenile delinquents on media literacy program. Developed syllabi to teach students the importance of understanding media such as film, advertising and TV.
- Professor of Communications, Ramapo College, Ramsey, NJ** **Sep 1993-Jun 1995**
- Taught Mass Communications and Script Writing. Created syllabi for courses. Pioneered Media literacy curriculum as part of communication degree.

SPEAKING AND WORKSHOP ENGAGEMENTS

- **Sun Island Symposium**, Shanghai, China. Lectured on TCM, nutrition, and spa cuisine. 2010
- **Spa Asia's Wellness Summit**, Singapore. Lectured on TCM, spa cuisine, and cleansing diets. 2010
- **Spa China Summit**, Sanya, China. Presented on Sweat, Spa and holistic health. Taught practical workshop in Thai Massage. 2010
- **East meets West Cardiology (EMWC) Conference**, Krabi, Thailand. Special lecture on TCM and high blood pressure. 2010
- **AIM 1st Asian Integrative Medicine Conference**, Bangkok, Thailand. TRIA Integrative Wellness and Medical Institute in cooperation with Piyavate Hospital Foundation. Taught exercise workshop and lecture on TCM and nutrition. 2010
- **Asia Spa India Conference**, Delhi, India. Lecture compared Ayurvedic Medicine and Traditional Chinese medicine. 2010
- **Spa China Magazine summit**, Beijing, China. Lecture on TCM in Spa. Thai Massage workshop. 2009
- **ISWEC, International Spa & Wellness Exhibition & Conference**, Kula Lumpur, Malaysia. Lectured on Chinese Medicine in Spa environment and also Thai Massage Lecture and Demonstration, 2008
- **Spa Asia's Wellness Summit**, Manila, Philippines. Lectured on Chinese Medicines and exercise, 2007
- **ISPA**, Shanghai, China. Well-received lecture on Chinese Medicine and how it integrates into the modern spa environment, 2007
- **Spa Asia's Wellness Summit**, Hua Hin, Thailand. Lectured on Psychology and Chinese Medicine, 2006
- **ISPA**, Bangkok, Thailand. Lectured on Chinese Medicine in the spa environment, 2006
- **Various Yoga Studios** in NY and California. Conducted Thai massage Workshops, 2004-2006
- **Eastern School of Acupuncture**, Montclair, NJ. Taught Wholistic Nutrition and Thai Massage Intensive Workshops, 2005
- **University of Arizona**, Tucson, AZ. Nutrition and Health Conference, 2004
- **Maine Acupuncture Society**, Freeport, ME. Chinese Medicine and Nutrition in the Modern world lecture, 2004

- **Ross School**, East Hampton, NY. Chinese Medicine and Nutrition in the modern world lectures and Thai Massage Workshop, 2003-2006

PUBLICATION

- Spa China Magazine, People Interview: “Taking your health into your own hands.” 2011
- Thailand Tourism Authority, “De-stress holiday.” Invited to write comprehensive article on stress and holistic health. 2010 Published online @ <http://www.tatnews.org/emagazine/5027.asp>
- Spa China Magazine, Health and fitness section: “Sweat: The salty steam of life.” 2010
- Mandarin Oriental Dhara Dhevi Newsletter, Various articles on Holistic Health. 2010
- Spa China Magazine, Inspiration and energy section: “Making yourself at home with acupuncture” 2009
- Spa Asia Magazine, Holistic Therapies Section: “Heliotherapy: the usefulness of sun therapy” 2008
- Shanghai Daily, Interview on Traditional Chinese Medicine as the future of the spa environment, 2007
- Spa Asia Magazine, Wellness practices section: “Drawing from the Well of Life: Breathing”, 2007
- Spa Asia Magazine, Spa Culture section: “reinventing Tradition” Panel interview of Chinese Medicine in Spa Environment, 2007
- Thailand Tourism Authority. Invited to write a landmark article entitled Under Pressure comparing Thai Massage with Acupressure, published online @ <http://www.tatnews.org/emagazine/3234.asp> 2006
- Spa Asia Magazine, Spa Culture section: “No Silver Bullets: Chinese Dietary Therapy”, 2006
- Dr. Andrew Weil’s Self Healing. Interview with Dr. Weil for feature article on acupuncture, 2004
- Traditional Chinese Medicine World, Chinese Medicine and Spring-time cleansing article, 2003
- Baptiste Power Yoga Institute. Consulted and wrote dietary sections for pioneer yoga author, Baron Baptiste, 2003
- Traditional Chinese Medicine World. Wrote book review on Psychology and Chinese Medicine, 2002
- Let’s Live Magazine. Regular writer with several feature articles on Green Foods, Alternative cancer treatment and an Introduction to Chinese Medicine, 1998-1999.

EDUCATION AND CREDENTIALS

PCOM, Pacific Colleague of Oriental Medicine, NYC Sep 1999- Apr 2000
 Conferred a Master degree in the science of Traditional Oriental Medicine

- Licensed acupuncturist
- Board certified herbologist

PCOM, San Diego, CA. Jan 1999-Aug 1999
 Transferred into Pacific College of Oriental Medicine, San Diego.
 Voted to be the Vice President of Student Council.

Heartwood Institute, Garberville, California. Jun 1998
 Studied with Paul Pitchford in Nutrition Workshop.
 Renowned Author of Healing with Whole Foods

Five Branches Institute, Santa Cruz, CA. Jun 1997 – Jun1998
 Enrolled in 4 years program as a candidate for a Master’s Degree in Chinese Medicine

Tish School of the Arts, New York University, NYC. Jun 1988 –Dec 1989
 Bachelor of Fine Arts in Film & TV Production. Graduated Cum Laude

Connecticut College, New London, CT, Majored in Philosophy. Sep 1986-May 1988

COMMUNITY COMMITMENT

- Voted Supervisor of the second quarter at Mandarin Oriental Dhara Dhevi, Chiang Mai, Thailand. 2010
- Voted Most valuable person on management team-building day. Mandarin Oriental Dhara Dhevi, Chiang Mai, Thailand. 2010
- Represented Mandarin Oriental Hotel group as a speaker at spa and holistic health conferences. 2010.
- Represented Chiva-Som at spa conferences by giving lectures for the spa community, 2006 to 2010

- Volunteered at Javitz Center providing Acupuncture for Police officers, Fire fighters, Urban Search and Rescue workers following the events of September 11, 2001.
- Lectured regularly at local Health Food Store. Demonstrated healthy cooking. Lectured on Nutrition. 2002-2004.
- Part of Preliminary Hospice rotation using acupuncture as a means of pain control for the terminally ill, 1999.

REFERENCES

Dr. Andrew Weil, Paul Pitchford, Harriet Beinfeld, Michael Loh.

INTERESTS

Ocean sailing: Responsible for sailing a 40 ft boat roundtrip between New York and Canada. Poetry, cooking, exercise, and meditation.